



RAYMOND® 4000 SERIES COUNTERBALANCED LIFT TRUCKS

# FORWARD THINKING

TO MATCH YOUR FORWARD MOMENTUM

**RAYMOND**

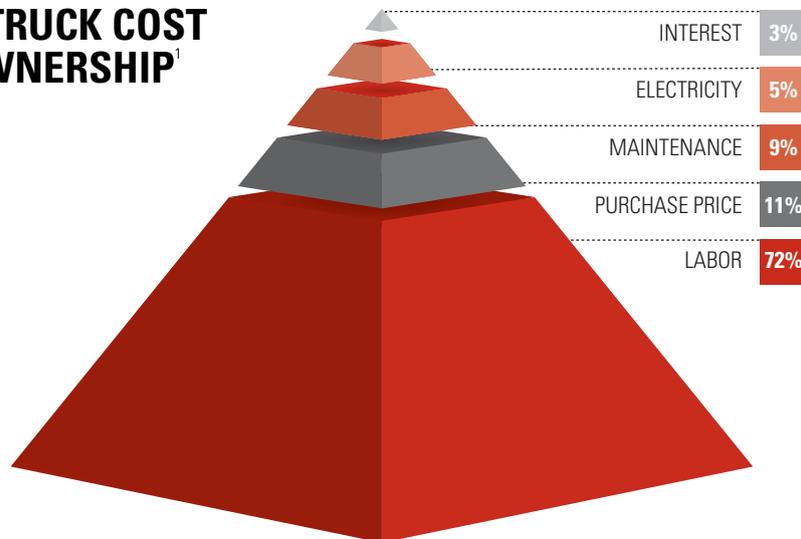




# LET'S TALK LABOR

When it comes to smartly operating and maintaining a successful fleet of lift trucks, every dollar matters. But, that doesn't mean every dollar you spend goes as far as it should. Or, as far as it could. With labor making up 72%<sup>1</sup> of the cost of owning a lift truck, your operations need a solution that optimizes your current workforce and resources. That's why the *Raymond*<sup>®</sup> 4000 Series counterbalanced lift trucks use enhanced ergonomics and Eco-Performance as a way to leverage the most out of your fleet.

## LIFT TRUCK COST OF OWNERSHIP<sup>1</sup>



<sup>1</sup>Tanel, Tom. "Achieving Warehouse Success." Cattan Services Group, WERC. Feb. 2008. Seminar. "Buy, Sell, or Hold?" Allbusiness.com. AllBusiness, 2006. Web. 6 Dec. 2010.



# COMFORT FOR YOUR OPERATORS

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# PEACE OF MIND

—▶ FOR YOU. ◀—

We know that a more comfortable operator is a more productive operator. That's why the *Raymond* 4000 Series counterbalanced lift trucks are intelligently designed to give your operators more confidence through better comfort and smoother operation. And why they are engineered with Eco-Performance to deliver powerful AC drive and lift that help to increase productivity with more torque, better acceleration and less downtime.

Built to keep the on-the-go operator on the go, *Raymond* counterbalanced lift trucks are optimal for a variety of tasks – whether loading or unloading trailers, dock to storage, push-back, flow, drive-in racking or cold storage applications. And since they are designed with feedback from customers like you, you can count on performance where it counts – everywhere.



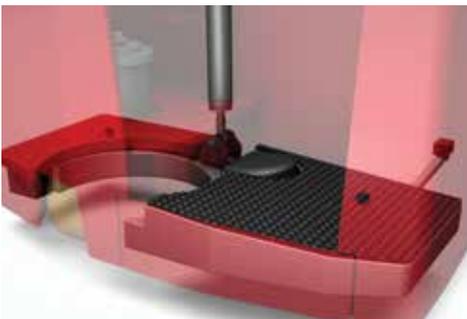


# »» THE ECONOMICS OF «« ERGONOMICS

When operators are comfortable throughout their shift, they perform better. *Raymond* counterbalanced trucks include features such as spacious operator compartments, adjustable seats and steering, increased visibility and intuitive operator controls to enhance operator comfort. The Model 4250 stand-up counterbalanced truck delivers excellent visibility with the angled front cover, open view mast and the overhead guard design – for efficient material handling with less product and facility damage, and a clear view of the forks and load from the floor to rack. And its *ComfortStance™* Suspension provides a smoother ride over uneven floors and dock plates. You'll find that both new and experienced operators feel confident on *Raymond* counterbalanced lift trucks. And that's the first and best step toward reaching peak efficiency.

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## MODEL 4250 STAND-UP COUNTERBALANCED TRUCK FEATURES



The innovative *ComfortStance* Suspension isolates operator from impacts for a smoother ride and adjusts automatically to each operator's weight.



Operators will experience a clear view that allows them to see what they are moving, through the overhead guard right down to the floor.



The ergonomically designed compartment and single, low-force deadman pedal reduce operator fatigue and enhance comfort.



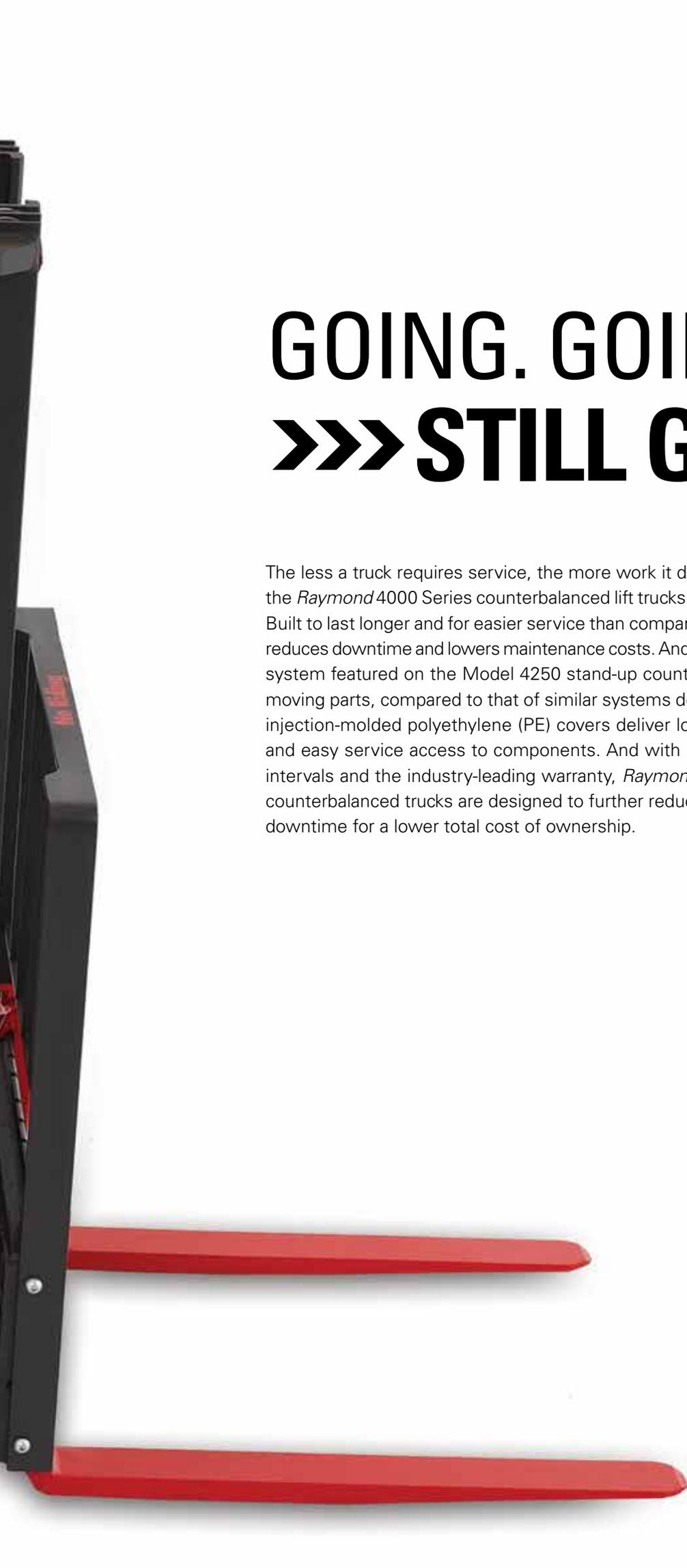


LESS ENERGY PER TRUCK.  
→ **MORE PER** ←  
**OPERATOR.**

With Eco-Performance – Raymond’s unique design philosophy that increases productivity and efficiency – the 4000 Series counterbalanced lift trucks deliver the performance and maneuverability you need to get more done. And on the Model 4250, that means using less energy than competing models, with faster cycle times<sup>2</sup>. With Raymond’s exclusive *ACR System*<sup>™</sup>, it’s equipped with quicker acceleration and industry-leading lift and travel speeds for your operation’s success. And with greater maneuverability, not only can your operators work more efficiently in close quarters, they can excel there.

<sup>2</sup> Results based on the 2011 United States Auto Club (USAC) Comparative Data Report, using the *Raymond* stand-up counterbalanced Model 4250-R40TT and competitors’ comparative unit.





# GOING. GOING. <<< >>> STILL GOING.

The less a truck requires service, the more work it does. With fewer parts to repair, the *Raymond* 4000 Series counterbalanced lift trucks work to help you contain costs. Built to last longer and for easier service than comparable systems, the *ACR System* reduces downtime and lowers maintenance costs. And the *ComfortStance* Suspension system featured on the Model 4250 stand-up counterbalanced truck has only nine moving parts, compared to that of similar systems designed with 90-plus parts. The injection-molded polyethylene (PE) covers deliver longer life, service convenience and easy service access to components. And with longer scheduled maintenance intervals and the industry-leading warranty, *Raymond Asset Protection™*, *Raymond* counterbalanced trucks are designed to further reduce your maintenance costs and downtime for a lower total cost of ownership.





# LOOK WHO'S TRUCKING

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Available in a variety of configurations to best suit your operations, the *Raymond* 4000 Series counterbalanced lift trucks have been intelligently engineered to fit your application needs. With available options including cold storage conditioning, specialized attachments for varied load-handling requirements and fuel cell and iWAREHOUSE® compatibility, these trucks set the industry standard for productivity, versatility and operator comfort. Packed with special features to boost operating efficiency, you can see how these trucks don't just get the job done. They get every job done.



# → WHY ← RAYMOND?



When you partner with Raymond, you don't just get products. You get solutions to problems. We look at your entire operation and make recommendations based on your unique needs, evaluating performance across the whole cycle, across the whole shift. Choosing Raymond means working with sales and service professionals who represent the leading provider of material handling solutions. We have the resources and technology to help your operations run smarter.



Contact your local Raymond authorized Sales and Service Center for additional information and application considerations of optional systems and features shown here, including iWAREHOUSE and the optional extended backrest.







# TO LEARN MORE

== ABOUT THE 4000 SERIES COUNTERBALANCED LIFT TRUCKS ==  
**CONTACT YOUR LOCAL RAYMOND AUTHORIZED SALES AND SERVICE CENTER.**



Due to continuous product improvements, specifications are subject to change without notice. Some systems and features shown are optional at extra cost. *ACR System*, *Raymond Asset Protection*, *ComfortStance*, *Raymond* and *iWAREHOUSE* are U.S. trademarks of The Raymond Corporation.

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